



SUSTAINABILITY ADVANCES IN SOUTHBURY

April News

We have been very busy with many new and exciting things to let you know about and we have more in the works.

Check it out!

**Sustainable Southbury Partners with EyeRecycle
for a Pop-up Bottle and Can Redemption Event
Sunday, April 30th, 12 - 3 pm
800 Main Street South, Southbury, CT**

Earn cash back for your recycled bottles, and cans — all from the comfort of your car! No sign-up is required for this or future Pop-up events.

EyeRecycle offers recycling for redeemable plastic and aluminum cans. There's no waiting in line to put the containers through a machine. You simply drop off your bag of redeemable bottles and cans at the EyeRecycle truck.



Collect your redeemable plastic and glass bottles and cans and place them in a large bag. Not sure if it is redeemable? (Look near the barcode or recycle symbol to find the label that says CT 0.05 Cent REFUND.) Please place glass in your own small cardboard box or a 6, 12, 18, or 24-pack cardboard carrier (they cannot accept loose glass bottles). No wine or liquor bottles (they are not redeemable).

EyeRecycle will transfer your bottles/cans into their EyeRecycle bag that has a fill line so they know how much to pay you. A full EyeRecycle bag earns \$10 cash back and individual items earn \$0.05 per item.

We have expanded our Business Waste Reduction Program

Sustainable Southbury is excited to announce we have partnered with the Center for EcoTechnology, Eye Recycle, Aradia Farms, Curbside Compost, and ELC Energy Solutions to offer a suite of waste reduction services to businesses. Most services are free of charge. **The Center for EcoTechnology** provides free, customized recommendations, implementation assistance, and continued free support for reducing wasted food,



general waste reduction, and recycling assistance. **Aradia Farms and Curbside Compost** pick up whatever wasted food scraps are leftover. **EyeRecycle** picks up redeemable bottles and cans for free and splits the 5-cent redemption with the business. **ELC Energy Solutions** provides free energy audits and helps with financial Incentives, lighting, refrigeration energy efficiency upgrades, HVAC system improvements, and solar power and EV charger installations. **Sustainable Southbury** helps businesses make planet-friendly choices including reusable cups, recycled materials, single-use plastic reduction, and eco-friendly plastic alternatives.

Our Community Food Waste Reduction Fundraiser enables new programs including Food Scrap Recycling at the Transfer Station!

**SOUTHBURY FOOD SCRAPS
DROP OFF PILOT**



COMING IN JULY TO THE SOUTHBURY TRANSFER STATION

A big thank you to everyone who helped us with our community fundraiser! We exceeded our goal amount by receiving donations from 83 individuals and businesses - achieving a full dollar-for-dollar matching from Sustainable CT. With these funds and grants from the Rotary, New England Grass Roots Fund, and Community Foundation we are busy creating wasted food reduction programs for residents and businesses.

We are excited to report that we are working with First Selectman Jeff Manville, Director of Public Works Blake Leonard, and Finance Director Dan Colton on setting up a town-wide Food Scrap Recycling pilot program at our Town Transfer station. All Southbury residents can drop off their food scrap waste at the transfer station during business hours, free of charge.

To make the collection of food scraps easier for residents, kits of countertop and storage/transportation bins will be available at cost for any Southbury resident.

Our start date is July 1, 2023, so be on the lookout for outreach events and the sale of containers. Signage and educational materials will be available on the Town and Sustainable Southbury's website and at the transfer station.

Stay tuned for more updates and come join us in any capacity you can! We need volunteers to help educate our residents on this program. No prior training is necessary - we will provide everything needed.

Sustainable Southbury Forms a New Energy Subcommittee



Our new energy subcommittee is forming partnerships with the Town of Southbury, Peoples Action for Clean Energy (PACE), and SmartPower, to get the word out about energy efficiency improvements we can all do to save money and help the environment. We are organizing a community energy campaign to help people learn more about energy conservation, heat pump installations, battery storage, and solar installations, and to find financial incentives to help pay for it.

For example, did you know that the Eversource Home Energy Solutions Program (HES) provides Energy Efficiency audits that provide tailored recommendations and corresponding rebates and incentives and result in \$350 average annual energy savings? The audits are \$50 or free to those that qualify and include numerous rebates and financial incentives for energy-efficiency upgrades.

If you have a passion or an interest in saving energy and promoting clean energy let us know at info@sustainablesouthbury.org

The Greater Waterbury and Litchfield Hills Give Local Campaign is coming up and Sustainable Southbury is part of it



The Give Local Campaign for Greater Waterbury and Litchfield Hills will take place on April 25 - 26, 2023. All funds raised will be used to continue and expand our work to promote energy efficiency, reduce plastic use and highlight sustainable replacement products, as well as education on our wasted food reduction program and town recycling programs. Your donation of any amount is greatly appreciated.

Find out more at <https://www.givelocalccf.org/organizations/sustainable-southbury>

Save the Date
2023 Southbury Energy Fair and Green Expo
September 30, 2023



We are moving the fair back to September so we can align with National Drive Electric Week. Last time we had over 20 EV owners bring their EVs to the fair! Look for kid games, food trucks, fun and interesting exhibits on clean energy, energy efficiency, clean air and water, clean transportation, waste reduction, arts & culture, affordable housing, and more!

Southbury Poet Laureate Program



With the blessing of First Selectman, Jeff Manville, Sustainable Southbury member Fadwa Najamy worked with Head Librarian Shirly Thosson (retired) and Reference Librarian Rebecca Randall to create policies and guidelines for the volunteer Town Poet program. Three judges chose from four candidates. Southbury resident Faith Vicinanza was chosen as the Inaugural Town Poet Laureate. Ms. Vicinanza will serve a three-year term. She has given her inaugural poetry reading this past December 2022 and plans are underway for writing workshops and other poetry-related events at the library. Visit the Southbury Library for registration and event details.

Come say hi to us at Woodbury Earth Day on
Saturday, April 29, 2023



LEARN MORE OR GET INVOLVED WITH
SUSTAINABLE SOUTHBURY'S PROGRAMS

Learn more at:

www.sustainablesouthbury.org

Contact Us:

info@sustainablesouthbury.org

203 586 9078

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a **BIG** difference.

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